



High Volume

Highly Available

Scalable

Low Cost

Kabira delivers high performance transaction processing software for global enterprises

When Speed, Performance & Reliability Are Mission-Critical, Kabira Is The Answer.

HIGH-PERFORMANCE TRANSACTION PROCESSING SOFTWARE

Kabira provides high performance transaction processing software for global enterprises to manage high volumes at a substantially lower cost. Kabira makes sure critical business services are always available, and allows enterprises to quickly bring new products and services to market—with five times the performance, at a fraction of the cost of traditional transaction processing systems.

SUPERIOR SPEED AND PERFORMANCE AT THE LOWEST COST WINS

As the global economy becomes more reliant on digital transactions, market dynamics are bringing change and increased competition to many industries. Organizations relying on last-generation proprietary or hybrid technologies are having difficulty scaling to compete in this changing market. Until recently, most enterprises providing high-performance, transaction-based services had to rely on mainframe infra-

flexibility

structures. But these are very expensive to maintain and lack the flexibility to introduce new business services. Extending these systems can only delay inevitable business impact. New economy entrants have invested in adaptable infrastructures, but many are unable to meet rapidly rising performance and scalability requirements. These challenges are rooted in three trends:

- **Growing Volume & Complexity Requires High Performance**

The number of digital transactions is increasing as much as 20% annually. In addition, processing these transactions—from online purchases, credit and debit card transactions, VoIP calls and bank transfers—now involves multiple entities and diverse systems operating and integrating in real time.

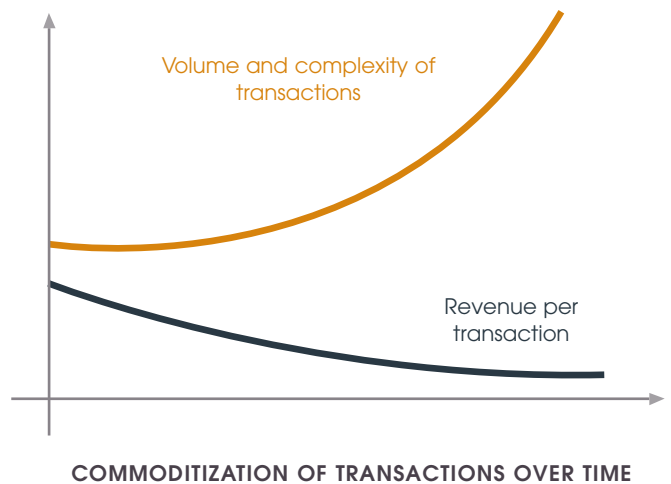
- **Decreasing Transaction Revenue Requires Lower Costs**

Digital transactions used to be all about big-ticket items, such as air travel, furniture or restaurant bills. No more. Today, processors handle far more low-price transactions, originating at coffee shops, vending machines

and online retailers. Even tollbooths and parking meters now support electronic payments. As the monetary value of the average transaction sinks lower, revenue per transaction steadily diminishes.

- **Competitive Pressures Require Business Flexibility**

Financial institutions and telecommunication providers require the flexibility to introduce new services in increasingly shorter time frames to remain competitive.



high Performance

lower cost

How can an enterprise achieve mainframe performance while adding new business services at a lower cost?

THE KABIRA ADVANTAGE

The Kabira Transaction Platform™ and Kabira Accelerator™ products provide highly effective solutions for organizations confronting increasing market demand for real-time transaction processing. Kabira's unique approach optimizes performance, cost and business flexibility. Its Transaction Optimized Services™ technology is the "secret sauce" that enables Kabira to do so much more for less.

A 64-bit memory-resident platform, Kabira can execute more than 50,000 transactions per second

running on standard commodity hardware. Since Kabira supports real-time data, transactions, applications, and connectivity within high-speed memory transactions execute up to 100 times faster than with systems relying on disks. This inherent service-oriented approach to transaction processing is ideal for today's SOA-based business applications and services that require flexibility, scalability, reliability and maximum performance.

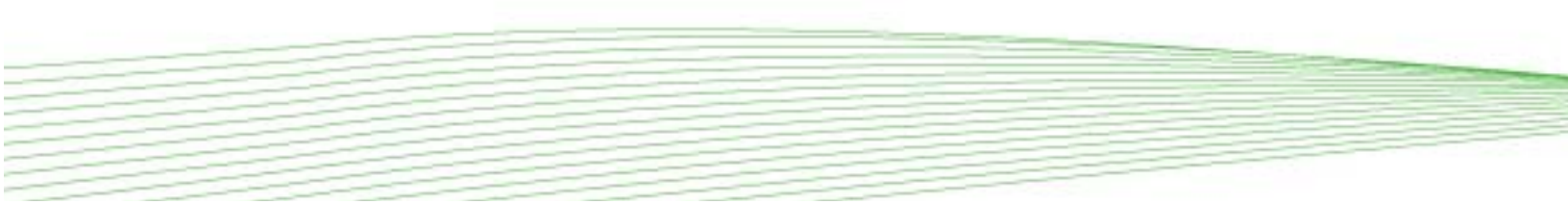
KABIRA'S TARGETED SOLUTIONS

Financial Services

Technology and the global transition to a digitally based economy have shifted institutions away from traditional business models in the financial services and payments industries. Kabira's single extensible, high-performance transaction platform enables organizations in the financial sector to:

Technology	TPS	TCO	Real time	Flexible/Open
Kabira	◆◆◆◆◆	\$	X	X
IBM Mainframe	◆◆◆◆◆	\$\$\$\$\$	X	
Tandem, Stratus Platforms	◆◆◆◆	\$\$\$	X	
Entry-Level Mainframe (AS400)	◆◆◆	\$\$\$	X	
Tuxedo	◆◆◆	\$\$		
J2EE Application Server	◆◆	\$\$		X
Windows Cluster Server	◆	\$		X

COMPARISON OF TRANSACTION PLATFORMS



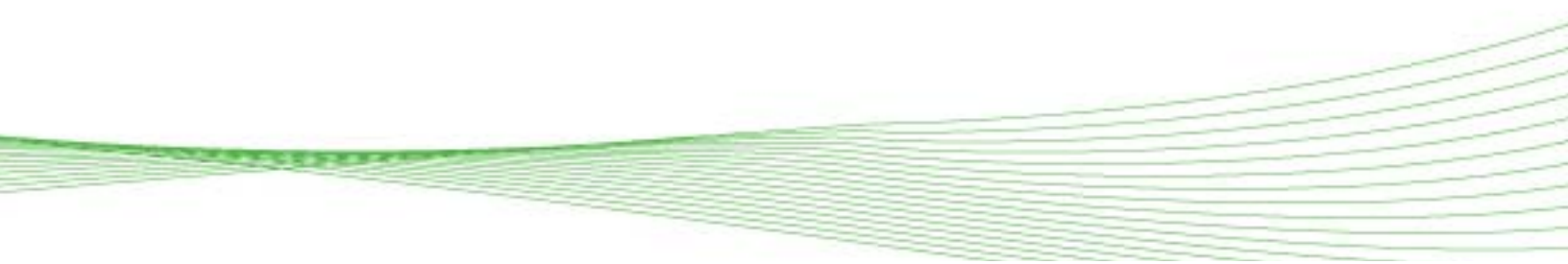
- Drive down cost per transaction while reducing operating expense and hardware footprint
- Shorten time to market with new service offerings exploiting a highly modular and extensible architecture
- Enhance consumer services by integrating external products, such as risk management, into transaction delivery workflows
- Improve quality of service and eliminate revenue loss with high availability technology
- Provide guaranteed service uptime through pre-packaged high availability
- Reduce costs through single provisioning process for 3G voice and data services
- Shorten time to revenue by leveraging flexible, fully configurable meta-catalogues and workflows, and rapid deployment of third-party content providers
- Quickly integrate new service applications, network inventories and elements using Kabira channel architecture

“Companies looking for a proven application platform to support extreme performance—such as those required in payment switching in financial services, or provisioning and mediation in telecom—should consider the Kabira offering.”

– Massimo Pezzini, Vice President, Distinguished Analyst, Gartner

Telecommunications

Kabira opens up new business opportunities and creates competitive differentiators for telecommunication providers by enabling them to:

- Optimize network performance, response time and throughput based on a multi-threaded implementation, linear scaling and load balancing
 - Use an open, standards-based approach to create and deploy large-scale software systems that support new services and network-based applications.
 - Leverage legacy applications, hardware platforms and network elements to focus on service delivery processes and models rather than on the underlying infrastructure.
 - Use powerful tools, scripting environments and modeling platforms to configure, enhance, extend, and connect to new and existing systems in valuable ways.
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POWER & FLEXIBILITY TO OUTPERFORM THE COMPETITION

Competition driven by advances in digital technologies forces businesses to constantly update their offerings, roll out new services, and improve service levels. Kabira’s technology gives organizations the power to:

THE HIGHEST PERFORMANCE AT THE LOWEST COST

Kabira is setting the pace in the telecommunications, payment-processing and financial services industries by offering the fastest high-volume transaction processing for real-time services. Kabira's customers share common attributes: each one demands the highest speed, scalability, transactionality, availability and business-model flexibility within their mission-critical systems. By partnering with Kabira, customers benefit from:

High Volume Transactions at a Lower Cost

- Up to 5x performance at one-tenth of the cost
- 60% savings in development costs

Business Agility

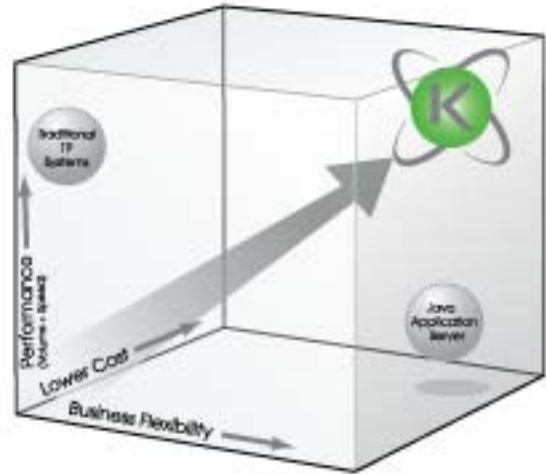
- The flexibility to implement new services quickly

“Always on”

- Data and service availability
- Transaction availability support

Scalability—Horizontal & Vertical

- Linear scaling x clock speed x CPUs



KABIRA'S UNIQUE VALUE

ABOUT KABIRA

Kabira provides high performance transaction processing software for global enterprises to manage high volumes at a substantially lower cost. Kabira ensures critical business services are always available. And, new services can be implemented more quickly, offering up to five times the performance at a fraction of the cost of traditional transaction processing systems.

Based in Silicon Valley with offices worldwide, Kabira serves a global customer base and has been installed and widely adopted by more than 70 organizations in more than 30 countries. Global brands such as VISA, AT&T, France Telecom, Bank of America, Vodafone and Alcatel all rely on Kabira high-performance transaction processing to support real-time product and service offerings.

“Real-time performance, scalability and the ability to support continuous change are key components to creating a world of universal commerce in which buyers and sellers can conduct commerce anywhere, anytime and through any device... Kabira provides us with an opportunity to capitalize on software solutions designed to support many millions of simultaneous users in real-time.”

– Sarah Perry, Senior Vice President, Strategic Alliances and Investments, VISA International





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